



Produce Safety Educators Monthly Meeting #14

November 10, 2014
2PM EDT



Cornell University
Department of Food Science

Agenda

- **Discussion about Comments to Produce Safety Rule Supplemental**
- **Produce Safety Alliance Update**
 - Pilot trainings
 - Process to become a certified trainer
- **Planning Ahead for Training Funds**
- **Other things going on**



Comments to Produce Safety Rule Supplemental

- Deadline December 15, 2014
- Public Meeting November 13th –
College Park, MD
 - Options to participate remotely
- Commenting
 - How's it going?
 - Any questions from growers still needing to be addressed?
 - Interest in collective comments?



PSA Curriculum & Training Update

- Curriculum modules being laid out by graphic designer for printing
 - Many reviewers and at least 2 full revisions
 - Updated per new supplemental information
- PSA Pilot Programs
 - Train-the-Trainer: Geneva, NY in December
 - Grower: Hershey, PA in January
- After pilots, we will evaluate and adjust the content
 - Barring any major edits, we will go 'live' with the program in sometime in March 2015
 - Plan to train prior to the final rule. Will update all participants on any changes in final regulation in Oct. 2015



Trainer Certification Process

(Proposed, May Change After Pilot is Evaluated)

- The PSA has considered many certification options
 - Working committees 7, 8, 9, and 10 provided key reasons and recommendations for certifying trainers
 - Held meeting to discuss trainer qualifications and certification June 2013 at CPS in Rochester, NY
 - Need enough trainers BUT need them to be competent in key areas (next slide)
 - Proposed several types of certification processes to Executive committee:
 - Pre-screening trainers prior to allowing them attend training
 - Post-training testing
 - Mentor Process
 - Interview Process



Core Trainer Competencies

1 Produce Safety Scientific Knowledge

- Basic understanding of bacteria, viruses, parasites associated with produce

2 Fruit & Vegetable Production Knowledge

- Understand produce safety risks on fruit and vegetable farms and in packinghouses

3 Effective Training Delivery

- Ability to present technical scientific information and regulatory language to growers and other key stakeholders



Trainer Interview Process

Submit Application to Attend TTT
(No one will be turned away)



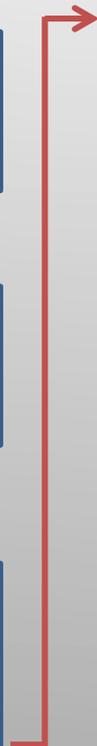
Attend PSA Full 2 Day TTT Course



Contact PSA to Set Up Interview for
Trainer Certification



- Applicant must identify which (or all) competencies they wish to be certified in
- Application reviewed by PSA Interview Panel
- Date and time of interview scheduled



- Interview held by teleconference, ~20 min per competency area requested
- Committee of no less than 2 evaluates trainer by asking scenario questions designed to demonstrate knowledge in the competency areas
- New trainers are evaluated against each competency area they wish to become certified



- Interview committee will decide if trainer is qualified. If so, trainer will be provided a certificate certifying them in the competency areas requested. If not qualified, may request an additional evaluation and interview after 6 months have passed.
- Certificate will indicate which competency areas the trainer may represent at a training
- Each training must have at least one person certified in each competency area, so if a trainer is only certified in 2 areas, they can team with someone else who is certified in the missing area.



- Assemble a team of qualified trainers to host a grower workshop
- Organize with AFDO to register a grower training

Hosting a Grower Training

Certified trainer applies to host grower training through AFDO



AFDO will confirm their certification (or team's certification), gather appropriate info, and notify PSA of courses occurring



Trainer orders educational materials, manages attendee registrations, appropriate co-trainers, venue, etc.



- Trainer delivers full PSA Grower Curriculum, in a minimum of 7 hours of instruction time
- Can be broken up into multiple days but must make certain each person who receives a certificate has attended the whole training



- Trainer submits names and other information to AFDO to provide certificates to growers who successfully complete the course
- Trainer has growers (attendees) fill out evaluation of course
- Trainer submits evaluations to AFDO for review



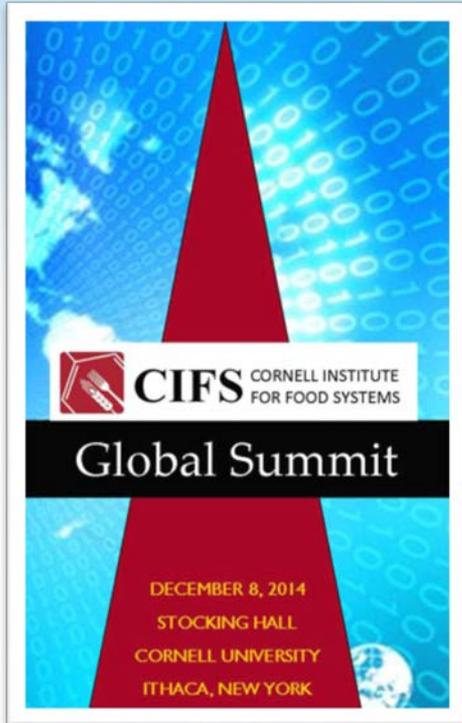
Growers receive certificates from AFDO

Planning Ahead: Funding to Attend & Conduct Grower Training

- Grant opportunities
 - RMA
 - Specialty Crop Block Grants
 - Others
- Budget needs
 - Food
 - Educational Materials
 - Certificate costs
 - Travel / time for trainers
- Recommend a day 2 if you have the need
 - Growers still need plans for audits



Global Food Systems Summit



- Hosted by Cornell Institute for Food Systems
- December 8, 2014, 8am-7pm in Ithaca, NY
- For academic experts and industry members to discuss new approaches to emerging food system challenges
- More information: <http://bit.ly/CIFSSUMMIT>
- Contact Julie Stafford: jls653@cornell.edu, 607-255-0860



Next Meeting



- TBD – Likely January 2015
- Will have updates on the Pilot TTT from December to share



Contact Us

Elizabeth A. Bihn, Ph.D.

Produce Safety Alliance Director

eab38@cornell.edu

Gretchen L. Wall, M.S.

Produce Safety Alliance Coordinator

glw53@cornell.edu

www.producesafetyalliance.cornell.edu

