

Produce Safety

ALLIANCE

Produce Safety Educator's Monthly Call #21

August 15, 2016

2 PM EDT

Meeting Summary

Total Attendance: 72

Meeting recording available at:

<https://cornell.webex.com/cornell/lr.php?RCID=5fdb6c58d163008d8003c69a7578234f>

Note: Due to technical difficulties with the WebEx platform, this meeting was started late. We apologize for the inconvenience and difficulty many of you experienced trying to connect to the meeting. As with all technology, there are limitations, but we appreciate that so many of you still hung on the line for us to get things started!

August 15, 2016 Meeting Notes

I. PSA Updates

- **PSA Curriculum Materials**

- Finalized on July 1, 2016
- Currently at printer, estimated arrival of materials – September 1, 2016
- Training manuals and curriculum modules are the same for PSA Grower Training Courses and PSA Train-the-Trainer Courses, including the teaching notes. The PSA Train-the-Trainer Manuals will have an extra section in the back with information specific to trainers, such as information on adult education, how to form training partnerships, and how to register PSA Grower Training Courses with AFDO.
 - This approach was decided after the pilot PSA Grower Training Course in 2015 to address those growers who may be more advanced and would like more information.
 - It also streamlines curriculum content for trainers and growers, since the page numbers and content are the same.
- Materials will be available to purchase through the Cornell Bookstore soon, we will send out a notification once they become available.

- **PSA Training Launch**

- Working to reschedule trainings with collaborators who had courses that were cancelled in 2015 & 2016
- More information about dates and locations coming via the PSA general listserv and on the website
- Priority to work with Extension collaborators and industry partners

- Trying to locate trainings regionally to minimize travel
- Coordinating with Regional Centers as much as possible
- More information coming on our website and through this listserv, as well as our general listserv as soon as final details are buttoned up

II. PSA Training Course Types

• PSA Grower Training Course

- Designed to be delivered in one day, or at least 7 hours teaching time
- Course must be registered and approved by AFDO, 2 weeks prior to the training
- Can be delivered in a multi-day training*
- Includes seven modules:
 1. Introduction to Produce Safety
 2. Worker Health, Hygiene, and Training
 3. Soil Amendments
 4. Wildlife, Domesticated Animals, and Land Use
 5. Agricultural Water (Part I: Production Water; Part II: Postharvest Water)
 6. Postharvest Handling and Sanitation
 7. How to Develop a Farm Food Safety Plan
- PSA Grower Training Courses must be registered through AFDO
- PSA Grower Training Manuals: \$50
- PSA/AFDO Certificate of Course Completion for growers: \$35
- More information coming soon on both the PSA website and AFDO website

• PSA Train-the-Trainer Course

- Designed to be delivered in two days (8-5, 8-3)
- Includes review of seven Grower Training Course modules, as well as extra modules specific to trainers:
 - Principles of adult education
 - Multi-day training options and developing training partnerships
 - How to register PSA Grower Training Courses
 - How to become a PSA Lead Trainer
- Training manuals and teaching notes same as manual for growers, plus extra sections in back specific to trainers
- Register courses through PSA
- PSA Grower Training Manuals plus extra section for trainers: \$75
- PSA/AFDO Certificate of Course Completion for trainers: \$50

• PSA Integrated Training Course

- Combines a Grower Training Course (Day 1) with a Train-the-Trainer Course (Day 2)
- Both days 8 am - 5 pm
- Why host an integrated course?

- Trainers who do not have experience working with growers have the opportunity to listen to grower questions and see content presented in the PSA Grower Training Course
- Option if training is in location where there are not enough people to fill an entire Train-the-Trainer training
- Want to avoid ‘fish bowl’ effect (i.e., more trainers than growers in one training)
- Separate certificates for PSA Grower Training Course participants and Train-the-Trainer Course participants
- Register and organize courses through PSA Staff

- **Questions:**

- **If I attended a Train-the-Trainer Course, will that satisfy the 112.22(c) training requirement for growers that is outlined in the FSMA Produce Safety Rule?**

- Good question and we need clarification from FDA on this. For now, assume the answer is ‘No’. The argument could go both ways, but PSA will clarify this and update the group.

- **Who is responsible for registering and advertising individual Grower Training and Train-the-Trainer Course participants?**

- PSA Trainers or PSA Lead Trainers are responsible for advertising PSA Grower Training Courses, managing course attendance, collecting fees, ordering PSA Grower Training Manuals, arranging the training venue, meals, and other training logistics. The PSA has created standardized language that is suggested to incorporate into any training announcement or invitation to help describe what participants will get out of the course.

III. PSA Trainer Types

- **PSA Trainers**

1. Fill out online PSA Trainer Application
 - The PSA Trainer Application is ONLY available when you are registered for a Train-the-Trainer Course through the course host. The Trainer Application will not be available prior to registering for a course.
 2. Attend a PSA Train-the-Trainer Course
 - No one turned away based on application, but limitations to attendance and seat availability depending on training course and host
 - Must attend full 2 day course in order to be eligible for the PSA/AFDO Certificate of Course Completion
 - Will receive a link to participate in Supplemental Application AFTER attending TTT Course, if trainer wants to become a PSA Lead Trainer
- **PSA Trainers can:**
 - Participate in delivering PSA Grower Training Courses under a PSA Lead Trainer
 - Continue on to the PSA Lead Trainer Supplemental Application Process

- **PSA Lead Trainers**

1. Must first attend a PSA Train-the-Trainer Course
2. Fill out PSA Supplemental Application
 - Will be sent via e-mail link to supplemental application after the Train-the-Trainer Course
 - Additional fee for PSA Lead Trainer Supplemental Application
 - \$350 for non-profit organizations, \$500 for for-profit organizations
 - Includes 4 short answer questions related to the four trainer competency areas
3. Application will be evaluated by panel of 3 - PSA Lead Trainer Review Committee Members against a rubric
4. Applicant will be notified of decision
 - **PSA Lead Trainers can:**
 - Host training courses solo, or with a team as long as all trainers have attended the TTT Course

- **Questions**

- **Is there a maximum time frame for which trainers can go through the PSA Lead Trainer application process after attending a PSA Train-the-Trainer Course?**
 - We suspect most will want to apply relatively quickly. We do not currently have a maximum timeframe with which PSA Trainers must apply to become a PSA Lead Trainer, but we will discuss this item with our Executive Committee.
- **It seems very inefficient to have a PSA Lead Trainer physically present at courses when web-based options are available. Are web-based forms of delivery allowable?**
 - Currently, the PSA is NOT approving any web-based or remotely delivered Grower Training Courses. The course has been designed to be delivered in-person where an individual that understands the content at a high level can be present to answer questions. In 2012, the PSA conducted focus groups with growers across the country where data was collected about training preferences. In-person training was preferred by more than 70% of the growers and they felt strongly that attending in-person trainings would be more conducive to learning and asking questions. For more information on the PSA Grower Focus Groups and information regarding training preferences visit the PSA website at:
 - <http://producesafetyalliance.cornell.edu/sites/producesafetyalliance.cornell.edu/files/shared/documents/FocusGroupSummary.pdf>
 - Additionally, the PSA is currently developing a web-based Grower Training Course to be available in the future.
- Will there be any continuing education requirements or continuing education hours available for these courses?
 - The PSA plans to develop additional supplementary content and continuing education modules in challenging areas, such as postharvest sanitation or water

management. These will not be requirements though. We have not discussed approving the courses for official CEUs at this time.

- **Can I develop my own training materials based off of the PSA curriculum?**
 - The PSA recognizes the diversity of fruit and vegetable growers across the country, including the wide range of commodities grown, farm sizes, regional climates, and market venues. The PSA curriculum has been designed as a standardized course and is intended to provide a consistent foundation of produce safety and FSMA Produce Safety Rule knowledge. The course materials have been vetted and reviewed by subject matter experts, FDA Division of Produce Safety staff, University educators, regulatory officials, produce growers, and produce industry members from all over the country, and as a result, the text and content have been scrupulously selected. For this reason, the text content of the curriculum modules cannot be changed if the course participants want to be eligible to receive the PSA/AFDO Certificate of Course Completion.
 - Three items that can be modified within the educational materials include the following:
 - Photos in the Power Point slides may be changed to better represent a particular region, commodity, or audience, provided they fit within the context of the content presented on the slide itself.
 - Addition of University or business logos on the introductory slide of each curriculum module. The PSA logo must remain on all curriculum slides.
 - Addition of supplemental content, as long as the information is not presented on the PSA PowerPoint slide background to denote the content is not part of the standardized curriculum. It is preferred that these slides are presented in a separate slide deck, or at the end of the presentation, if possible.
 - The PSA is not responsible for granting or approving other training courses for equivalency, however, you can read more information about FDA’s training plan and course equivalency here:
<http://www.fda.gov/Food/GuidanceRegulation/FSMA/ucm461513.htm>

IV. Curriculum Materials

- **PSA Grower Training Manuals:**
- \$50, plus shipping
- Will include the following:
 - All seven curriculum module slide sets and teaching notes;
 - Codified language of the FSMA Produce Safety Rule;
 - FSMA Produce Safety Rule Regulatory Reference Table;
 - Glossary of terms;
 - Farm Food Safety Plan writing resources;
 - FDA, USDA-AMS, and USDA-NRCS Resources for Growers; and

- References
- As a result of the survey we conducted with this group, shrink-wrapped, three-hole punched materials with tabs separating each section were preferred
- Materials WILL NOT include the 3-ring binder, this is the responsibility of the trainer to purchase for course attendees
- A 1.5”-2” 3-ring binder will fit the educational materials
- A colored cover and spine are also included

- **PSA Train-the-Trainer Manuals:**
- \$75, plus shipping
- Will include the following:
 - Everything listed above in the Grower Training manual, plus:
 - Two extra modules with slide notes on adult education and multi-day training options
 - Information on trainer types and how to become a PSA Lead Trainer
 - PSA Grower Training Course information and registering courses with AFDO

- **Questions**
- **How much content about FSMA Produce Safety Rule requirements is included in the PSA Grower Training?**
 - Both the PSA Grower Training and PSA Train-the-Trainer Courses include information on the FSMA Produce Safety Rule requirements. The major edits made in the revision process with the FDA Division of Produce Safety staff incorporated the Subpart and Section information throughout every curriculum module. Additionally, the manuals contain the codified language of the FSMA Produce Safety Rule, a regulatory reference table, and Section Symbols on slides that contain regulatory requirements.

V. **PSA Train-the-Trainer Update Webinar**

- Tuesday, September 6, 2016 at 2PM EDT
- ONLY for those who attended PSA Train-the-Trainer Courses in:
 - Geneva, NY – 2014
 - Harrisburg, PA – 2015
 - Kalamazoo, MI – 2015
- Required to receive AFDO certificate
- Updates to final curriculum content, changes from supplemental to final regulation
- Will be available in a recorded version as an option for those who cannot attend the live webinar
- More information to come to those individuals via e-mail

VI. FDA Updates

- FDA Consumer Safety Officer, GS-0696-13
- Closes: Wednesday 8/24/2016
- Duties: As a produce program expert within a region, provides extensive advisory, liaison, and consultative services for produce safety programs to the regulated community, State, Federal, Foreign, Tribal, and third-party regulators (i.e., auditors), extension services, and Agency management
 - Visit website for more information:
 - <https://www.usajobs.gov/GetJob/ViewDetails/447155500>

VII. Next Meeting

- **Monday, September 19, 2016: 2 PM EDT**
 - Special Webinar
- **Established partnerships for supporting in-state produce safety**
- The Food Safety Modernization Act's Produce Rule is impacting fresh fruit and vegetable growers in a variety of ways. While many growers will be exempt from FSMA compliance, there is a continued increase in market demand for growers to have a food safety plan in place. Both states (MA and MD) have established state recognized certification programs that include food safety that help to reduce risks on-farm and increase markets for local production. This webinar will share approaches that Massachusetts and Maryland have taken to establish a collaborative partnership to provide technical support, food safety education and regulatory guidance to growers. The session will open with a brief discussion of these local collaborations and be followed by time for questions by the webinar participants.
- **Speakers:**
 - Massachusetts: Amanda Kinchla, UMass Extension Specialist; Michael Botelho, Massachusetts Department of Agriculture, Commonwealth Quality Program Coordinator
 - Maryland: Christopher Walsh, UMD Professor; Justine Beaulieu, UMD GAP Educator; Deanna Baldwin: Maryland Dept of Agriculture

VIII. Call Wrap Up:

- **Future Produce Safety Educator Meeting Agendas:** Let us know what you would like to talk about! Send us your ideas, concerns, comments and we will add it to the next monthly meeting.
- **Next meeting** – Sept. 19th at 2PM EDT (see description above)
- Call-in information and agenda will be sent closer to the meeting date.
- Thanks to everyone for taking time to participate in this call and for your patience while we worked out our technical difficulties at the beginning of the meeting.