Food Safety Outreach Program
Southeastern Soil Summit
Atlanta, GA

Jodi P. Williams, Ph.D.
National Program Leader, Food Safety
• In 2011, FSMA was signed into legislation

• FY 2015- USDA-NIFA and FDA-CFSAN partnership

• Established a National Coordination Center (NCC) and 4 Regional Centers (RC’s) to extend Food Safety Education to targeted communities
  • Small and medium sized farms, beginning farmers, socially disadvantaged farmers, small processors, or small fresh fruit and vegetable merchant wholesalers.
Lead Regional Centers

National Coordination Center

- International Food Protection Training Institute

Western and Southern Regional Centers

- Oregon State University
- University of Florida

Northcentral and Northeastern Regional Centers

- Iowa State University
- University of Vermont & State Agricultural College
Provide customized food safety education to specific audiences affected by the new guidelines established under FSMA - Targeted Audience

- Small and Mid-sized Farms
- Beginning Farmers
- Socially Disadvantaged Farmers
- Small Processors
- Small Fresh Produce Merchant Wholesalers
**2017 Plan**

USDA NIFA has proposed a budget of $4.7 million dollars to create;

- **Pilot Projects**
- **Community Outreach Projects**
- **Multi-State Education and Training Projects**
### Pilot Projects
- BUILD CAPACITY OF LOCAL GROUPS TO IDENTIFY SPECIFIC NEEDS – LANGUAGE OR CULTURAL BARRIERS
- IMPLEMENT APPROPRIATELY CUSTOMIZED FOOD SAFETY EDUCATION AND OUTREACH PROGRAMS
- TARGET GROUPS MUST BE NON-TRADITIONAL NICHE OR HARD TO REACH AUDIENCES

### Community Outreach Projects
- EXPAND EXISTING FOOD SAFETY EDUCATION AND OUTREACH PROGRAMS CURRENTLY OFFERED IN LOCAL COMMUNITIES
- ENABLE EXISTING PROGRAMS TO REACH A BROADER TARGET AUDIENCE OR TO TARGET NEW LOCAL GROUPS

### Multistate Education and Training Projects
- SUPPORT THE DEVELOPMENT OF MULTI-COUNTY, STATE-WIDE OR MULTI-STATE PROGRAMS THAT ARE NOT GEOGRAPHICALLY WITHIN THE SAME REGIONS
- ENCOURAGE COLLABORATIONS AMONG STATES SHARING COMMON FOOD SAFETY CONCERNS EVEN THOUGH THEY ARE NOT LOCATED WITHIN THE SAME GEOGRAPHICAL REGION
- DEVELOP AND IMPLEMENT FOOD SAFETY EDUCATION AND OUTREACH PROGRAMS FOR THOSE WORKING WITH VARIOUS AG PRODUCTION AND PROCESSING SYSTEMS, INCLUDING CONSERVATION SYSTEMS, SUSTAINABLE SYSTEMS, ORGANIC FARMING SYSTEMS, ETC.
Eligible Applicants

- The Cooperative Extension Service for a U.S. state or territory
- Non-government organizations and or community based organizations
- Federal, State, local, or tribal agencies
- An institution of higher education
- A collaboration of two or more eligible entities
National Coordination Center

NIFA/FDA Regional Centers

SOUTHERN U. Florida

WESTERN Oregon State U.

NORTHEAST University of Vermont

NORTH CENTRAL Iowa State University

Pilot Projects (PP)
(30 projects - $50K)

Community Outreach Projects (COP)
(10 projects – $150K)

Multistate Education and Training Projects (MS)
(4 projects - $400K)

Regional Training, Coordination, Communication, and Assessment of COP, MS, PP, and TA w/ PP

Coordination, Communication, Assessment

Target Audience

Metrics:
- Materials Developed
- Commodity addressed
- Target Audience
- Award Recipient (NGO/CBO, CE, State, County)
- Best Practices
Matching Requirement

Exemptions

- Land-grant Institutions
- HSACU
- NLGCA
- Alaska Native-Serving and Native Hawaiian-Serving Institutions
- Research or Extension activities are consistent with NAREEEAB priorities
Project Outcomes to date

Training Add-ons
And Model Plans

Bilingual Trainings

On farm TA

Soil Summits

Trainings

Food Safety Short Courses
FY 2018 RFA

- FY 2018 RFA for FSOP is in the beginning approval stages
- Anticipating a timeline similar to 2017
- There will be some changes, but it will not be a complete overhaul
- Encouraging submissions from 1890 LGU as leads and co-leads
- Eligibility Requirements
  - Current and/or past awardees are not eligible to be PDs, but they can serve as Co-PDs
  - Co-PDs on previously funded projects are eligible to be PDs
USDA NIFA FOOD SAFETY OUTREACH PROGRAM TEAM

Jodi Williams, PhD  jwilliams@nifa.usda.gov
Melvin Carter, PhD  Melvin.carter@nifa.usda.gov
Dawanna James-Holly, PhD  dholly@nifa.usda.gov